Dog Quiz - 'How to' Guide

Fancy a challenge with little effort? Get yourself a drink, log on with your friends and support Dogs for Good by taking part in our Dog Quiz. Thank you! If you need any help or support from us then email us at events@dogsforgood.org.



Step 1 – challenge your friends

Ask your friends to join in this bit of fun. Challenge them with a date and a time, and all get together online to do the guiz together. The questions and answers are separate and so don't cheat, and you can all join in!

Step 2 – start raising vital funds

Set up an online giving page, ask your friends to make a donation to Dogs for Good and then set a date and a time, and the challenge is set! Maybe try Zoom or FaceTime.



Our most popular online giving provider is JustGiving. Setting up a page is quick and easy - you can start now by clicking here.

If you'd rather use Virgin Money Giving then please do - you can set up your own page by clicking here.





If you use Facebook regularly then you may choose to set up a Facebook Fundraiser. It's quick and easy to do – click <u>here</u>.

Step 3 – share your fundraiser

Here are some tips for telling your friends and family about your Social Paws fundraiser:

- You must **promote your page** Add the link to your email signature, your social media pages and even letters.
- You may find more success when sharing the link to your page on Fridays or around pay-days at the end of the month when your friends and family are probably feeling more generous.
- Follow Dogs for Good on Facebook and Twitter, and share some of our inspiring, emotional and funny videos and photos.
- Set a fundraising target Research has shown that pages with a fundraising target raise 46% more. Be brave and tell the world what you are aiming to raise.
- Ask more than once your friends and family will have good intentions but may need reminding to sponsor you. Don't feel bad about it.
- Use all your contacts you'll be surprised who might donate if you ask.
- If you raise money offline, remember to add this to your online giving page so that your sponsors can see your grand total.

Step 4 – when you've finished your fundraising

All your funds will come through to us automatically via online giving. When you're finished just send an email to events@dogsforgood.org and we'll send you a certificate.



Dogs for Good Registered Charity in England & Wales: 1092960 Registered in Scotland: SC039828



